



# Northside Business Leaders, Inc.

Post Office Box 28554 • Jacksonville, Florida 32226-8554

Meetings: 2<sup>nd</sup> Tuesday of the month. Time: 11:45A.M. Place: Jacksonville Zoo & Gardens, Samburu Room



## *“The Northside”*

**November 2010**

### **Mission Statement**

To continually improve the Jacksonville business environment and quality of life in Jacksonville, while serving the best interests of our members and the North Jacksonville community.



## Mark Your Calendar

November 9, 2010

Officer of Quarter Award

Ann Dugger  
Justice Coalition

November 23, 2010

Board Meeting

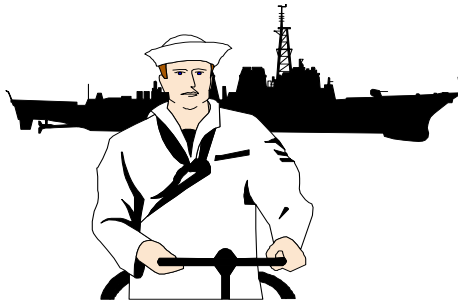
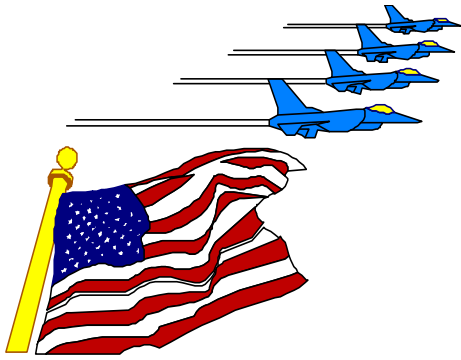
**\*\*\*WE HAVE A NEW CLASSIFIED SECTION ON OUR WEBSITE!\*\*\***

### **Birthdays for November**

Jim Fair	02	Stan Storey	04
Wayne Adams	07	Robert Peeples, Jr.	08
Emory Tedders	08		

**REMEMBER TO WISH YOUR FRIENDS HAPPY BIRTHDAY!**

Check out our website at: [www.northsidebusinessleaders.com](http://www.northsidebusinessleaders.com)



**Remember the men and women in the U.S. Armed Forces in your prayers!**

# **MEMBER NEWS!**

## **The 2010-2011 OFFICERS**

**President: Patricia Hamn 1<sup>st</sup> VP: Rev. Ray Turner 2<sup>nd</sup> VP: Glenn Fowler 3<sup>rd</sup> VP: Michael Fisher  
Chaplain: Isaac Jones Secretary/Treasurer: Nancy Burnett  
Sergeant at Arms: Shannon Elian, Mark Kaleel, Darrell Kelly, Sandy Gibbs & Pepper Pete**

### ***Members***

***The price for our luncheons is \$15.00. We will no longer mail the newsletter each month, but we will instead Email the document to all members. If you do not have email, please let us know and we will get you a copy. We will have copies available at the luncheon meetings and you can pick one up from Nancy.***

### **THE FRANCES AND CLYDE MEMORIAL FUND**

**Contributors to Date**

**John Benso, Bob & Debbie Birtalan, Sidney & Kim Broward  
Steve Burnett, Grady Parker, Les Wages, Gary Wallace**

**If you have any exciting news or events to share with members, please forward this information to Nancy Burnett, Shannon Elian, or Paul Forte by:**

**Fax: 904-714-4596 or E-MAIL**

**nmb7144586@bellsouth.net**

**paf2110@turboaction.com**

**shannon@propvoice.com**

## **This is your Newsletter and we want to share your news!**

**All of our Club Members are so special. Please let me know if you have any news for our Member column and keep us apprised of any special event or announcement.**

# Letter From The President

November 2010

Just before I sat down to write this letter I had just come back inside from what I call a “glorious” morning. The temperature in the 60’s and there is an awesome breeze. I was outside performing a morning tradition of feeding seven stray cats, three of which were here when we purchased our office building back in 2000.

Speaking of traditions, I know many of us have traditions that we’d never consider changing.

- Taking the time to reflect on how thankful we are to live in freedom.
- Thanking God for all the good He’s performed in our lives and for loving us unconditionally.
- Spending quality time with family and friends.
- Cooking our favorite foods or enjoying the fruits of another’s labor.
- Helping those less fortunate.

As we approach this holiday, I’m truly grateful for each of you as individuals and, of course, as members. Many of you have touched my heart with your kind words of encouragement and support and I do not take that for granted. I sincerely look forward to seeing you at our monthly meetings and often wish we could go back to two meetings per month. Maybe, once this economy is back on track we can re-visit that tradition.

Just a bit of trivia a little food for thought:

Thanksgiving or Thanksgiving Day, currently celebrated on the fourth Thursday in November, has been an annual tradition in the United States since 1863. Thanksgiving was historically a religious observation to give thanks to God.<sup>[1]</sup>

It is thought that the first Thanksgiving was celebrated to give thanks to God for helping the Pilgrims of Plymouth Colony survive their first brutal winter in New England.<sup>[2]</sup> The first Thanksgiving feast lasted three days providing enough food for 53 pilgrims and 90 Native Americans.<sup>[3]</sup> The feast consisted of fowl, venison, fish, lobster, clams, berries, fruit, pumpkin, and squash. William Bradford's note that, "besides waterfowl, there was great store of wild turkeys, of which they took many,"<sup>[4]</sup> probably gave rise to the American tradition of eating turkey at Thanksgiving.

I look forward to seeing you all on Tuesday, the 9<sup>th</sup>. But in the meantime...don't forget another important tradition and of course, privilege: Vote on Tuesday, November 2<sup>nd</sup>.

Patricia

# Member News

George Corey introduced a Proposed Project for the Northside Business Leaders Club at the Board Meeting on October 26, 2010.

This is a service project that will assist someone that is far, far away from home. I would like to ask you to help me show appreciate to our military people who are serving in Afghanistan and other overseas location by sending a care package to them.

There are special US Postal Service Flat Rate Priority Boxes we can use. The cost is \$12.50 to ship. The steps to accomplish shipping are as follows:

1. Fill the box with items, personal items toothbrush, razor, soap, toothpaste, toothbrush, mouthwash/dental floss, nail files, nail clippers/tweezers. Toilet paper, shampoo, Avon Lotion skin-so-soft, Eye drops (moisturizing), and saline mist nose spray, travel size Kleenex, deodorant, combs, brushes, baby wipes, writing paper, envelopes, black ink pens and mechanical pencils, lip balm, sunscreen, bug repellent spray  
Bath towel/wash cloth (dark colors)  
Sewing kit/Sunglasses/Small flashlight  
AT&T Prepaid Global Calling Cards  
Ziploc Bags

Women:

Feminine Hygiene Products  
Hair bands/hair clips  
Nail polish  
Body sprays

Food ideas

Instant Oatmeal/individual box cereal  
Presweetened Kool-aid/Lemonade Mix  
Powder Gatorade/Crystal Lite Powder Drink Mix  
Kraft Handi snacks  
Lifesavers/Certs/Tic Tacs/Chewing Gum/Lollipops/Tootsie Rools/Hard Candy

Snack Cakes/Rice Krispy Treats/cookies  
Cereal Bars/Granola Bars/Power Bars  
Peanut Butter and crackers  
Pop Tarts/Pop Tart stocks  
Frito scoops/Pringles/Doritos (snack size packs)  
Snack Crackers

For Entertainment:

Music CD's  
DVDs and VHS Movies  
Frisbees  
Puzzle Books/Mad Libs/Joke Books/Comic Books  
Newspapers/Magazine/paperback books  
Travel Board Games  
Playing Cards  
Crossword Puzzle Books  
Blank Greeting Cards (for soldiers to send home)  
Radio headsets  
Drawing pads/construction paper

2. Seal the box securely
3. Place your mailing address in the From area provided on the top of the box
4. Place the address of a loved one or someone you know that is serving overseas in the "TO" area provided.
5. Complete the sign custom form.
6. Take the box and customs form to a Post Office and Mail. Postage is \$12.50 to any APO/FPO address and \$14.50 to all other addresses.

DO NOT SEND pork or pork products, alcohol, explosives including fireworks, offensive or obscene materials, including photos, drawing or any other material which might offend others.

Use plastic bags with zip-style closures for everything. They keep out sand and rain. These are resourceful and they use them for all sorts of things. Quart size are great to keep their wallets and personal photos with them, in one of their many pockets, and they stay dry.

If you do not have someone to send the package to, ask a neighbor or business that may have someone they know who is serving OUR COUNTRY. Thank you for considering this project. Make sure to put a personal letter about you and your Club.

If you have any questions regarding other suggestions on what you can send, please call George Corey (721-1132) or Nancy Burnett (757-7338).

Club Member Steve Burnett has thrown his hat into the political arena and is running for the At Large Seat to be vacated by Ronnie Fussell. Steve would greatly appreciate the support of Club Members in his new venture. His Campaign Slogan is **For a Bolder and Leaner Jacksonville. We Need Less Government Control is his motto.**

## **LET'S HAVE SOME FUN FAIR FUN!!! 2010**

Sign up to serve beer at the Jacksonville Agricultural Fair

Jim needs help at the Fair on the 11<sup>th</sup> and 13<sup>th</sup>. Please call Jim or Steve to sign up.

Sign up for your favorite shift by circling the day and time and providing your name and phone number for contact.

Fax the form to 714-4596 or scan and E-Mail to [steveburnettjaxfl@hotmail.com](mailto:steveburnettjaxfl@hotmail.com)  
Or call Steve at 608-9509

Call Jim Fair at 764-9893 or 629-2025 (cell)  
E-Mail to Jim at [JimFair05@comcast.net](mailto:JimFair05@comcast.net)

**Please remember to pass important events, and information along to us to share with the members. This is your Newsletter and we want to make it about you.**

# Past Meetings

October 12, 2010

**Breanna Durden  
For Dan Davis  
Speaking in Opposition to Amendment 4**



**Breanna Durden**



**Ray Turner & Breanna Durden after the "Critical Questions"**

## Critical Questions for Breanna Durden

1. Where were you born? "Dearfield, Massachusetts." "A dairy farm."
2. What makes a good lawyer? "Listening Skills."
3. What makes a bad lawyer? "One who doesn't listen."
4. What's your favorite dessert? "Chocolate Ecclairs."
5. What's your favorite color? "Orange/Blue."
6. What critter at the zoo best describes you? "The Lion."

Breanna Durden spoke at the October 12, 2010 Meeting regarding the Amendment 4 issue which concerns land use designations. Her recommendation was to Vote No. If this passes it will cost jobs, raise taxes and hurt the economy. Over the last 10 years, 73.4% of the filed land use amendments have been approved and 26.5 withdrawn or denied. Vote NO on Amendment 4.

**Nancy Burnett, "Secretary/Treasurer"**

# Shannon's Spotlight

**Janet Johnson**

**Deputy Director of Operations**

**Jacksonville Zoo & Gardens**

Janet Johnson was gracious enough to allow us to interview her twice for the "Spotlight." The first part was conducted in the Administrative Offices where she told us about herself.

We all know she works at the zoo. She oversees all the financial aspects of it, and she also has marketing responsibilities.

Janet grew up in Lake Butler, and went to FSU. After that, she lived in Atlanta for a while. She moved back to the St. Augustine area and worked at Marine Land for 8½ years. Then, she moved to Jacksonville and joined the Zoo.

She loves being outside, and enjoys visiting her favorite animals: all cats, elephants, giraffes, and the birds. She tells me the most challenging part of her job is Human Resource issues.

In her spare time, Janet loves to spend time with her husband of 40 years. They garden, cook, play with the two cats, and occasionally travel. Her favorite destination is Africa. She loved visiting, and hopes to go back.

The second part of the interview was conducted during Spooktacular. For this, you MUST watch the video. Janet took us to all of the different zones. In short, we saw giraffes, a playful jaguar, a Pirate's Cove, an Enchanted Forest, 3 different "Scary Zones," many carved and painted pumpkins, and we had a great time. I WOULD DEFINITELY RECOMMEND PUTTING SPOOKTACULAR ON YOUR "TO DO" LIST. There is something for everyone, and we had a great time!

Thank you, Janet, for entering the "Spotlight" (twice) and as always, thank you to Paul Forte for videotaping. A Special Note: Paul's wife Hallie, helped with production.



# Of Interest

## LOOK FOR THIS NEXT MONTH!

### TODAY'S THOUGHTS

**Does this story ever apply to you? With all of this high technology out there, it is difficult to keep up, isn't it?**

When I bought my Blackberry I thought about the 30 year business I ran with 1800 employees, all without a cell phone that plays music, takes videos, pictures and communicates with Facebook and Twitter. I signed up under duress for Twitter and Facebook, so my seven kids, their spouses, 13 grandkids and 2 great grand kids could communicate with me in the modern way. I figured I could handle something as simple as Twitter with only 140 characters of space.

That was before one of my grandkids hooked me up to Tweeter, Tweetree, Twitterfon, Tweetie and Twittereffic, Tweetdeck, Twitpix and something that sends every message to my cell phone and every other program within the texting world.

My phone was beeping every three minutes with the details of everything except the unmentionables of the entire next generation. I am not ready to live like this. I keep my cell phone in the garage in my golf bag.

The kids bought me a GPS for my last birthday because they say I get lost every now and then going over to the grocery store or library. I keep that in the box under my tool bench with the Blue tooth (it's red) phone I am supposed to use when I drive. I wore it once and was standing in line at Barnes and Noble talking to my wife and everyone in the nearest 50 yards was glaring at me. I had to take my hearing aid out to use it, and I got a little loud.

I mean the GPS looked pretty smart on my dash board, but the lady inside that gadget was the most annoying, rudest person I had run into in a long time. Every 10 minutes, she would sarcastically say, "Recalculating" You would think that she could be nicer. It was as if she could barely tolerate me.

She would let go with a deep sigh and then tell me to make a U-turn at the next light. Then if I made a right turn instead? Well, it was not a good relationship.

When I get really lost now, I call my wife and tell her the name of the cross streets, and while she is starting to develop the same tone as Gypsy, the GPS lady, at least she loves me.

To be perfectly frank, I am still trying to learn how to use the cordless phones in our house. We have had them for years, but I still haven't figured out how I can lose three phones all at once and I have had to run around digging under chair cushions and checking bathroom and the dirty laundry baskets when the phone rings.

The world is getting too complex for me. They even mess me up every time I go to the grocery store. You would think they could settle on something themselves but this "Paper or Plastic"? every time I check out just knocks me for a loop. I bought some of those cloth reusable bags to avoid looking confused, but I never remember to take them in with me.

Now I toss it back to them. When they ask me, "Paper or Plastic"? I just say, "Doesn't matter to me. I am bi-sacksual." Then it's their turn to stare at me with a blank look.

I was recently asked if I tweet. I answered, "No, but I do toot a lot."

## SEE YOU NEXT MONTH!

**Nancy Burnett, "Secretary/Treasurer" & Shannon Elian, "PropVoice Management"**



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Place: Jacksonville Zoo and Gardens



## MEMBERSHIP APPLICATION

*Revised: September 20, 2009*

NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

ZIP CODE \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ Ext \_\_\_\_\_ FAX \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

ZIP CODE \_\_\_\_\_

HOME PHONE NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

BUSINESS CATEGORY \_\_\_\_\_

BIRTHDAY \_\_\_\_\_ SPOUSE \_\_\_\_\_

Category of Membership (**Circle**): Individual Corporate Retired Spouse

COMMITTEE OF INTEREST: (**Circle those of interest**) Annual Banquet, Directory, Fair, Finance, golf Tournament, Government Affairs, Membership, Mentoring/Scholarships, Speakers, Web Page

Send Newsletter and Information: Home Address Business Address E-mail

Sponsored by: \_\_\_\_\_

One Time Application Fee **50.00** Mail Application to:

Annual Dues Individual **115.00** Northside Business Leaders

Annual Dues Corporate **300.00** P.O. Box 28554

Annual Dues Retired Spouse **35.00** Jacksonville, FL 32226-8554

Questions Contact: Glenn Fowler, Membership Chair

Work: 765-2355 • Email: glenn\_fowler@bellsouth.net

## CATEGORY INFO ON WEBSITE UNDER MEMBERSHIPS