



# Northside Business Leaders, Inc.

Post Office Box 28554 • Jacksonville, Florida 32226-8554

Meetings: 2<sup>nd</sup> Tuesday of the month. Time: 11:45A.M. Place: Jacksonville Zoo & Gardens, Samburu Room



## ***“The Northside”***

***February 2011***

### **Mission Statement**

To continually improve the Jacksonville business environment and quality of life in Jacksonville, while serving the best interests of our members and the North Jacksonville community.



## Mark Your Calendar

February 8, 2011

Councilman Ray Holt vs. Doug Moore  
District 11

February 22, 2011

Board Meeting

**\*\*\*WE HAVE A NEW CLASSIFIED SECTION ON OUR WEBSITE!\*\*\***

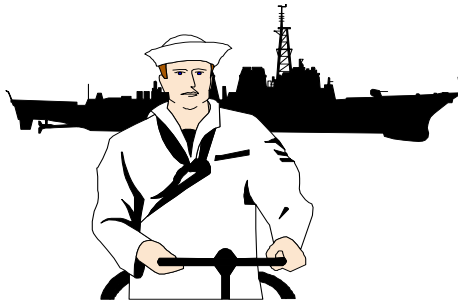
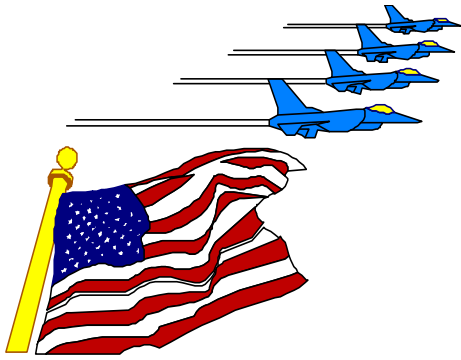
### **Birthdays for February**

Neal Henning	04	Sam Folino	07
Martha Leverock	08	Faye Rustin	20
Charles Crews	26	Mary Edgy	29

\*\*\*We now have a Face Book page!\*\*\*

**REMEMBER TO WISH YOUR FRIENDS HAPPY BIRTHDAY!**

Check out our website at: [www.northsidebusinessleaders.com](http://www.northsidebusinessleaders.com)



Remember the men and women in the U.S. Armed Forces in your prayers!

# MEMBER NEWS!

## The 2010-2011 OFFICERS

President: Patricia Hamn 1<sup>st</sup> VP: Rev. Ray Turner 2<sup>nd</sup> VP: Glenn Fowler 3<sup>rd</sup> VP: Michael Fisher  
Chaplain: Isaac Jones Secretary/Treasurer: Sandy Gibbs  
Sergeant at Arms: Shannon Elian, Mark Kaleel, Darrell Kelly, & Pepper Pete

### **Members**

*The price for our luncheons is \$15.00. We will no longer mail the newsletter each month, but we will instead Email the document to all members. If you do not have email, please let us know and we will get you a copy. We will have copies available at the luncheon meetings and you can pick one up from Sandy.*

### THE FRANCES AND CLYDE MEMORIAL FUND

Contributors to Date

John Benso, Bob & Debbie Birtalan, Sidney & Kim Broward  
Steve Burnett, Grady Parker, Les Wages, Gary Wallace

If you have any exciting news or events to share with members, please forward this information to Nancy Burnett, Shannon Elian, or Paul Forte by:

Fax: 904-714-6822 or E-MAIL

[gibbssandy62@yahoo.com](mailto:gibbssandy62@yahoo.com)

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## This is your Newsletter and we want to share your news!

All of our Club Members are so special. Please let me know if you have any news for our Member column and keep us apprised of any special event or announcement.

# Member News

## JACKSONVILLE ZOO AND MOSH OFFICIALS SET THE RECORD STRAIGHT ON "GROUNDHOG DAY"

*Feb 2, 2010 – Jacksonville, FL* – Although Punxsutawney Phil hogs most of the attention on Groundhog Day, the Jacksonville Zoo and Gardens and The Museum of Science and History (MOSH) experts said that Parker, the hedgehog, in fact, is the one to watch. The press conference was held at MOSH's newly renovated Bryan-Gooding Planetarium. Maria Hane, Executive Director of MOSH and Tony Vecchio, Executive Director of Jacksonville Zoo and Gardens, opened the ceremony for the hedgehog's prediction attended by twenty area students. Vecchio noted that as insectivores, hedgehogs are biologically equipped to make the annual weather prediction, and rodents, such as the groundhog, are not. When the prediction was announced, the sun shown on the planetarium dome and music played.

"We are thrilled to partner with the Jacksonville Zoo for this special Groundhog Day presentation. It is another example of the spirit of collaboration that exists among our City's cultural and educational institutions," said Hane. "By working together, we are able to present more engaging programs for our visitors."

Long before the advent of Groundhog Day on February 2nd, the Romans observed a similar event thousands of years ago on the exact same day--with a hedgehog. It wasn't until immigrants came to North America and realized that there were no hedgehogs here that they began using groundhogs.

"Despite one failed attempt after another to accurately predict the weather, Americans still look to the groundhog for advice," said Vecchio. "Groundhogs are rodents, and hedgehogs are insectivores. An insectivore needs to know when the weather is warm enough for insects to be present, the ground to be unfrozen, etc., to ensure that there will be food around. A rodent can eat anything that he finds, regardless of the weather. Farmers in the old world knew to watch the insectivores to determine when things were warming up."

The Museum of Science & History (MOSH) is located at 1025 Museum Circle near Friendship Park. MOSH, first chartered in 1941, inspires the joy of lifelong learning by bringing to life the sciences and regional history. Museum hours are 10 a.m. to 5 p.m. Monday – Thursday; 10 a.m. to 8 p.m. Friday; 10 a.m. to 6 p.m. Saturday; and 1 to 6 p.m. Sunday. Admission is \$10 for adults, \$8.50 for active and retired military, \$8 for children ages 3 through 12. There is no admission fee for children 2 and under or museum members. *Admission is \$5 on Fridays.*

For more than 96 years, the Jacksonville Zoo and Gardens has been dedicated to inspiring the discovery and appreciation of wildlife through innovative experience in a caring environment. ***Preservation of sustainable biodiversity is a key mission of the Zoo.*** From its beginning in 1914, with an animal collection that consisted of only one red deer fawn, the Jacksonville Zoo and Gardens has become one of the top zoos in the nation, now with more than 1,800 rare and exotic animals and over 1,000 unique plant species. The Zoo is a non-profit organization and an accredited member of the Association of Zoos and Aquariums and the World Association of Zoos and Aquariums. It is open year-round, seven-days-a-week, from 9:00 a.m. to 5:00 p.m., and is located on Jacksonville 's north side at 370 Zoo Parkway , one-half mile east from I-95. For more information, go to [jacksonvillezoo.org](http://jacksonvillezoo.org).

## **“52 at the Zoo” Winter Promotion at the Jacksonville Zoo and Gardens**

Now through February 28, 2011

*January 11, 2011 – Jacksonville , FL* - Jacksonville – The Jacksonville Zoo and Gardens announces its 2011 winter promotion, *52 at the Zoo*. From now through February 28, 2011, when the temperature is predicted to be no higher than 52 degrees, guests can get half off admission with a coupon from [jacksonvillezoo.org](http://jacksonvillezoo.org). If the local weather authorities predict the weather to be a high of 52 degrees or lower a coupon will be posted on the Zoo's website each afternoon during the promotion. This discount cannot be combined with any other offer. Each coupon is good for up to four individuals.

“I hope everyone will take advantage of this incredible deal,” said Jacksonville Zoo and Gardens' Executive Director Tony Vecchio . “The winter months are such a great time to visit the zoo. Many of the animals are more active when the temperature is cooler, and the entire atmosphere here is different. The gardens take on a special feel and, with much smaller crowds, the zoo experience becomes more quiet and relaxing.”

For over 96 years, the Jacksonville Zoo and Gardens has been dedicated to inspiring the discovery and appreciation of wildlife through innovative experience in a caring environment. Starting in 1914 with an animal collection that consisted of one red deer fawn, the Jacksonville Zoo and Gardens has grown to be one of the top regional attractions with more than 1,400 rare and exotic animals and over 1,000 unique plant species. The Jacksonville Zoo is a non-profit organization and is an accredited member of the Association of Zoos and Aquariums (AZA). It is open year-round, seven days a week, 9 a.m. – 5 p.m. except for Christmas Day and is located on Jacksonville 's Northside at 370 Zoo Parkway , one-half mile east from I-95. For more information on the Zoo, log on to [www.jacksonvillezoo.org](http://www.jacksonvillezoo.org).

**Please remember to keep member Gerri Jones in your thoughts. We hope to see her at the meetings again soon!**

**John Benso's brother, Mike, died February 3. Together, they own Express Printing, which does most of the printing for Northside Business Leaders. Our sympathy goes out to the Benso family. Please visit [www.northsidebusinessleadere.com](http://www.northsidebusinessleadere.com) for updated information.**

**Please remember to pass important events, and information along to us to share with the members. This is your Newsletter and we want to make it about you.**

# Past Meetings

## January 11, 2011

### **Chris Kauffman Interim Executive Director JaxPort**

#### JAXPORT'S INTERIM EXECUTIVE DIRECTOR PRAISES PORTS POSITIVE DIRECTION!

Chris Kauffmann JAXPORTS interim Executive Director presented an informative and motivational overview of the positive impact that the shipping industry has on the city of Jacksonville. The January Meeting of the Northside Business Leaders enjoyed the open presentation of slides and information of which is best described as : "You had to be there to understand it all"!

Members and guests were given much information:

1. JAXPORT has hired a new CEO: Paul Anderson former member of the National Maritime Commission.
2. JAXPORT is a "landlord" based operation with a staff of only 165. However the total impact of the operation reaches 65,000 workers with an annual economic impact of 19.3 Billion Dollars.
3. JAXPORT'S main competition is not Florida ports but those in Georgia and South Carolina.
4. Container ships represent forty-five percent of the activity and Vehicular shipments twenty-four percent (about 600,000 annually) with other activity making up the balance. JAXPORT handles 780,000 20' containers compared to Savannah's 2,000,000! (Read #8)
5. Presently there is a balance of import/export coming through the ports.
6. The issue of "security" was also addressed with an explanation of how it all works to securely allow ships to enter and exit the ports.
7. Work has started to improve the "One Mile Restriction" area in the St. Johns river which presently allows large ships to enter/exit during the 4.5 hours of high tide. The issue surrounds a 1901 structure placed in the river to divert the Intercoastal Waterway/ St. Johns river intersection. Once that structure is removed it is hopes that the Larger ships will be able to transit the ports much more timely.
8. Dredging the St. Johns river is an imperative for the future of JAXPORT. While the river is currently maintained at 40 feet. The Navy has started to dredge the river into the Mayport Basin to 50 feet. This is the desired depth JAXPORT needs to be able to compete with the other GA/SC ports for future business.

Our thanks to the job being done by JAXPORT's Chris Kauffmann and the entire staff!

PS: President Patricia Hamn opened the thoughts of a tour of the facility for NSBL. We can accomplish this for a maximum of 22 guests (members) meeting at the Cruise terminal on a non cruise day, boarding a JAXPORT bus and being given a guided tour. Sorry NO lunch provided! If you would be interested in this tour please let Patricia know!

**Ray Turner, Corey-Kerlin Funeral Homes & Vision Baptist Church**



Ray Turner & Chris Kauffman



Special Guest, Toto the Chinchilla



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## President's Letter

The month of February is probably best known as the month of "love" due to Valentine's Day. I hope you all remember to send a Valentine's Day card to the special person in your life.

Valentine's Day is named for a saint who sacrificed his life for love, albeit the "agape" sort of love of God and humanity. Still, it's a considerable gesture that has been diluted by a modern exchange of chocolates, ready-made cards and restaurant dinners for most of society.

February 2<sup>nd</sup>, we all remember is Groundhog Day. And of course, the 10<sup>th</sup> is Lincoln's birthday and the 22<sup>nd</sup> is Washington's birthday. I wonder what these Past President's would say if they were permitted to return to America in 2011?

Did you know that IBM was founded 100 years ago and began their success with cheese slicers: Read some interesting facts below: One Hundred Years Ago.....

### "IBM celebrates 100 years: from cheese slicers to supercomputers"

IBM CEO Sam Palmisano kicked off the company's celebration of 100 years in business with a speech to students at his alma mater, John Hopkins University.

He spoke about how IBM started. "Making clocks, scales and cheese slicers, in addition to the punched card tabulator. After that, it's a blur: typewriters, vacuum tube calculators, magnetic tape, the first disk drive, the memory chip, FORTRAN, fractals, ATMs, mainframes, mini-computers, personal computers, supercomputers, services, software, analytics..."

He attributed IBM's longevity to its success at being able to change. But it is important not to change core beliefs. He quoted from a 1962 speech by Tom Watson, Chairman of IBM and son of its founder:

"I firmly believe that any organization, in order to survive and achieve success, must have a sound set of beliefs on which it premises all its policies and actions. Next, I believe that the most important single factor in corporate success is faithful adherence to those beliefs. And finally, I believe that if an organization is to meet the challenges of a changing world, it must be prepared to change everything about itself... except those beliefs... as it moves through corporate life."

I'm hoping to see most of you at our next meeting on Tuesday, February 08<sup>th</sup> as we will feature incumbent, Ray Holt debating Doug Moore for City Council District 11.

Also, be sure to visit the website for Jerry Holland's interview on "Shannon's Spotlight". Just a reminder....Doug Moore, Jerry Holland, and Shannon are members and I'm hoping you'll come and thank them for their participation in the club. Also, I'm asking that you come and welcome one of our newest members..."Vince Serrano." Vince is also campaigning for City Council at Large..Group 2.

Please remember to invite a guest to the meetings.

Until the 8<sup>th</sup> .....God Bless You. Patricia

# Shannon's Spotlight



**Pepper Pete, "The First Tee"**

Pepper Pete of "The First Tee of Jacksonville" has agreed to enter the Spotlight. Look for this in the March Newsletter. Thank you, Pepper!

## TODAY'S THOUGHTS

### **MAMA**

Four brothers left home for college, and they became successful doctors and lawyers, and prospered.

Some years later, they chatted after having dinner together. They discussed the gifts they were able to give their elderly mother who lived far away in another city.

The first said, "I had a big house built for Mama."

The second said, "I had a hundred thousand dollar theater built in the house."

The third said, "I had my Mercedes dealer deliver an SL600 to her."

The fourth said, "You know how Mama loved reading the Bible and you know she can't read anymore because she can't see very well."

I met this preacher who told me about a parrot that can recite the entire Bible. It took twenty preachers 12 years to teach him. I had to pledge to contribute \$100,000 a year for twenty years to the church, but it was worth it. Mama just has to name the chapter and verse and the parrot will recite it."

The other brothers were impressed.

After the holidays Mom sent out her Thank You notes.

She wrote: " Milton, the house you built is so huge; I live in only one room, but I have to clean the whole house. Thanks anyway."

"Marvin, I am too old to travel. I stay home; I have my groceries delivered, so I never use the Mercedes. The thought was good. Thanks."

"Michael, you gave me an expensive theater with Dolby sound, it could hold 50 people, but all of my friends are dead; I've lost my hearing and I'm nearly blind. I'll never use it. Thank you for the gesture just the same."

"Dearest Bob, you were the only son to have the good sense to give a little thought to your gift.

The chicken was delicious.  
Thank you.

Luv Ya, Mama."



SEE YOU NEXT MONTH!

Sandy Gibbs, "Secretary/Treasurer" & Shannon Elian, "PropVoice Management"



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Place: Jacksonville Zoo and Gardens



## MEMBERSHIP APPLICATION

*Revised: September 20, 2009*

NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_  
ZIP CODE \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ Ext \_\_\_\_\_ FAX \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_  
ZIP CODE \_\_\_\_\_

HOME PHONE NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

BUSINESS CATEGORY \_\_\_\_\_

BIRTHDAY \_\_\_\_\_ SPOUSE \_\_\_\_\_

Category of Membership (**Circle**): Individual Corporate Retired Spouse

COMMITTEE OF INTEREST: (**Circle those of interest**) Annual Banquet, Directory, Fair, Finance, golf Tournament, Government Affairs, Membership, Mentoring/Scholarships, Speakers, Web Page

Send Newsletter and Information: Home Address Business Address E-mail

Sponsored by: \_\_\_\_\_

One Time Application Fee **50.00** Mail Application to:  
Annual Dues Individual **115.00** Northside Business Leaders  
Annual Dues Corporate **300.00** P.O. Box 28554  
Annual Dues Retired Spouse **35.00** Jacksonville, FL 32226-8554

Questions Contact: Glenn Fowler, Membership Chair  
Work: 765-2355 • Email: glenn\_fowler@bellsouth.net

### CATEGORY INFO ON WEBSITE UNDER MEMBERSHIPS