



Northside Business Leaders, Inc.

Post Office Box 28554 • Jacksonville, Florida 32226-8554

2011 Directory Ad Contract (Revised 4/02/10)

This form is for ad placement and not billing. If you wish to pay in advance, you can and we will send invoice for your records. **All ads must be paid by August 10, 2010.** Directory will be out October 1, 2010. Please return this form for ad space commitment by **July 1, 2010**, to:

Paul Forte
Turbo Action, Inc.
1535 Owens Road
Jacksonville, Florida 32218
Phone: 904-741-4850 (Day) or 904-757-2187 (Night)
E-Mail: paf2110@turboaction.com

Please print the following information.

Contact Name: _____

Business Name: _____

Business Street Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: _____ FAX: _____ Cell Phone: _____

Email: _____

Please check below the size ad you wish in the 2011 Directory.

Advertising (check your size and circle your choice of B&W or Color)

Page Size	Dimensions	B&W	Color
_____ ¼ Page Ad	1-3/4" x 3-1/4"	\$50/\$60	\$65/\$78
_____ ½ Page Ad	3-3/4" x 3-1/4"	\$100/\$120	\$130/\$156
_____ Full Page Ad	7-3/4" x 3-1/4"	\$200/\$240	\$250/\$300
_____ Front Cover (Color)	7-3/4" x 3-1/4"	N/A	\$350/\$420
_____ Back Cover (Color)	7-3/4" x 3-1/4"	N/A	\$300/\$360
_____ Inside Front Cover (Color)	7-3/4" x 3-1/4"	N/A	\$250/\$300
_____ Inside Back Cover (Color)	7-3/4" x 3-1/4"	N/A	\$250/\$300
_____ Center 2-Page (Color)	7-3/4" x 3-1/4"	N/A	\$450/\$540

Price on left is NBL Member only. Price on right Non-member. NBL Members get choice of ad position.

_____ Use last year's ad – no change _____ Use last year's ad (note change) _____ New ad, copy enclosed

Advertising Total----- \$ _____

Your Directory Ad will be in the Classified Section on the NBL Website at no charge!

RETURN THIS FORM BY July 1, 2010!

Note: All Ad material due by July 15, 2010!

You will be invoiced upon acceptance of ad layout.